

A modern living room interior featuring a light blue armchair in the foreground, a dark blue sofa with patterned cushions, a wooden coffee table with a glass terrarium, and a gold floor lamp. The background shows a bar area with stools. A white text box is overlaid in the center.

Smartworking New York City

orangebox

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Location: Fifth Avenue, Manhattan

Project Size: 3,500 sq/ft

Designers: Gerard Taylor Design

Innovation, creativity and industry-leading product design are in Orangebox's DNA. It's therefore no surprise that we chose vibrant, high octane New York City, with its thriving creative and art scene, as our new American home.

Orangebox Smartworking New York is the culmination of the hard work undertaken over the last six years by team Orangebox US: a statement and true reflection of our brand's ambition and ethos. Variety and choice define our contemporary high-performing workplaces, and that's exactly what New York has in abundance.

The significant revenue growth Orange has seen across North America in recent years made making our new home on the East Coast the natural and logical next step in support of our growing international client base in the region.

Adrian Welch, America's Sales Manager, says, "We've been successfully helping our clients solve their workplace challenges for the last decade, but having these two new Smartworking showrooms in New York [and Dubai] will help us do this more effectively. If we can tell our Smartworking story in business and design hubs all over the globe, it will help make our clients lives easier."

Smartworking New York's world-leading coffee, first class hospitality and customised local graphics all help the space reflect its home city. The new 3,500sq/ft showroom, which lies at the heart of Manhattan, on 5th Avenue – one of the most exclusive and famous streets in the world – is now the US launchpad for new product platforms, research and insight. It will form a blueprint for other Smartworking spaces across the United States.

While each global Smartworking space has its own individual characteristics, often reflecting the region they occupy, one constant is the portfolio of Smartworking products found across each space.

Orangebox Smartworking NYC is open weekdays from 8am-6pm. To arrange a tour, please email nyc@orangebox.com. We look forward to welcoming you to our new home.

Orangebox Smartworking New York

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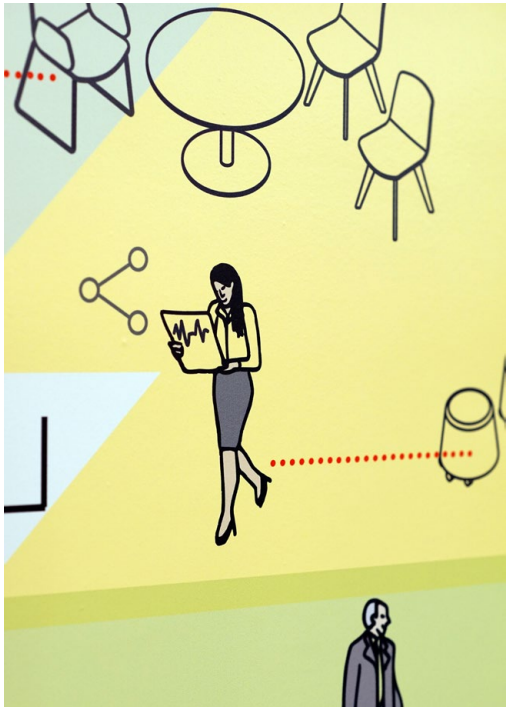
















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smart
working[®]
... in the new workplace
we are connecting people,
not furniture.



