

FRESHLY SQUEEZED...

IT'S BRIGHTER UP NORTH Refreshing our Northern Showroom

ISSUE 10. 12.8.2010



Orangebox Northern Showroom gets a refreshing facelift

The launch of our new London showroom at the height of the recession has delivered the reinvigoration we anticipated and has contributed to a 25% increase in sales through the first six months of 2010.

Visits to our new Clerkenwell showroom continue to increase and through 'word of mouth' recommendation a huge amount of our customers have now benefited from using what is universally acknowledged as an inspirational space. It's a great open area that allows both our Smartworking landscape of product and our task seating portfolio to be displayed effectively.

A few months ago we also renovated our Huddersfield showroom with a redesign that has resulted in a near doubling of showroom space, this again allows a much fuller appreciation of our portfolio.

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Our Huddersfield Showroom is ideally located and easily accessible to the North of the UK, creating a great addition to our sales network and is a perfect space for client presentations.

Our Northern Office and Showroom is also the development and manufacturing centre for the Airea Pods, screens and storage products. Mark and his team can be on hand to answer even the most complex and demanding client requests or just pop in for a chip buttie and a great cup of coffee.

