

A photograph of a wooden chair with a red, textured cushion. The background is a light-colored wall.

BBC Cymru Wales Case Study

orangebox

BBC

Client: BBC Cymru Wales

Location: Cardiff, UK

Project Size: 150,000 sq/ft

Designers & Specifiers:

ID:SR Sheppard Robson

Furniture Dealer: BoF

The new BBC Cymru Wales headquarters displays a close connection to audience and community, whilst also promoting new standards for inclusivity. The headquarters, and the diverse range of spaces within it, have been designed to shape the broadcaster's future, supporting major investment in Welsh broadcasting and acting as a magnet for the best creative talent.

"Central Square is all about opening up," said BBC Wales director Rhodri Talfan Davies. "Broadcasting and media are changing before our eyes. And our audiences these days expect to 'get up close and personal.' We've designed this building to let the light in, not seal it off, and the fantastic location means that we'll be more accessible."

The project teams worked alongside numerous local suppliers, local labour and craftspeople, with 70% of suppliers employed for the construction phase being located within 50 miles of the building. Local products were also specified wherever possible (including local fabric supplier Melin Tregwynt Mill, as shown on featured stools), and 85% of the total spend on elements such as furniture, loose fixtures and fittings was spent within the UK. 'Thinking local' has helped reduce carbon emissions, stimulate the local economy and root the building within its community.

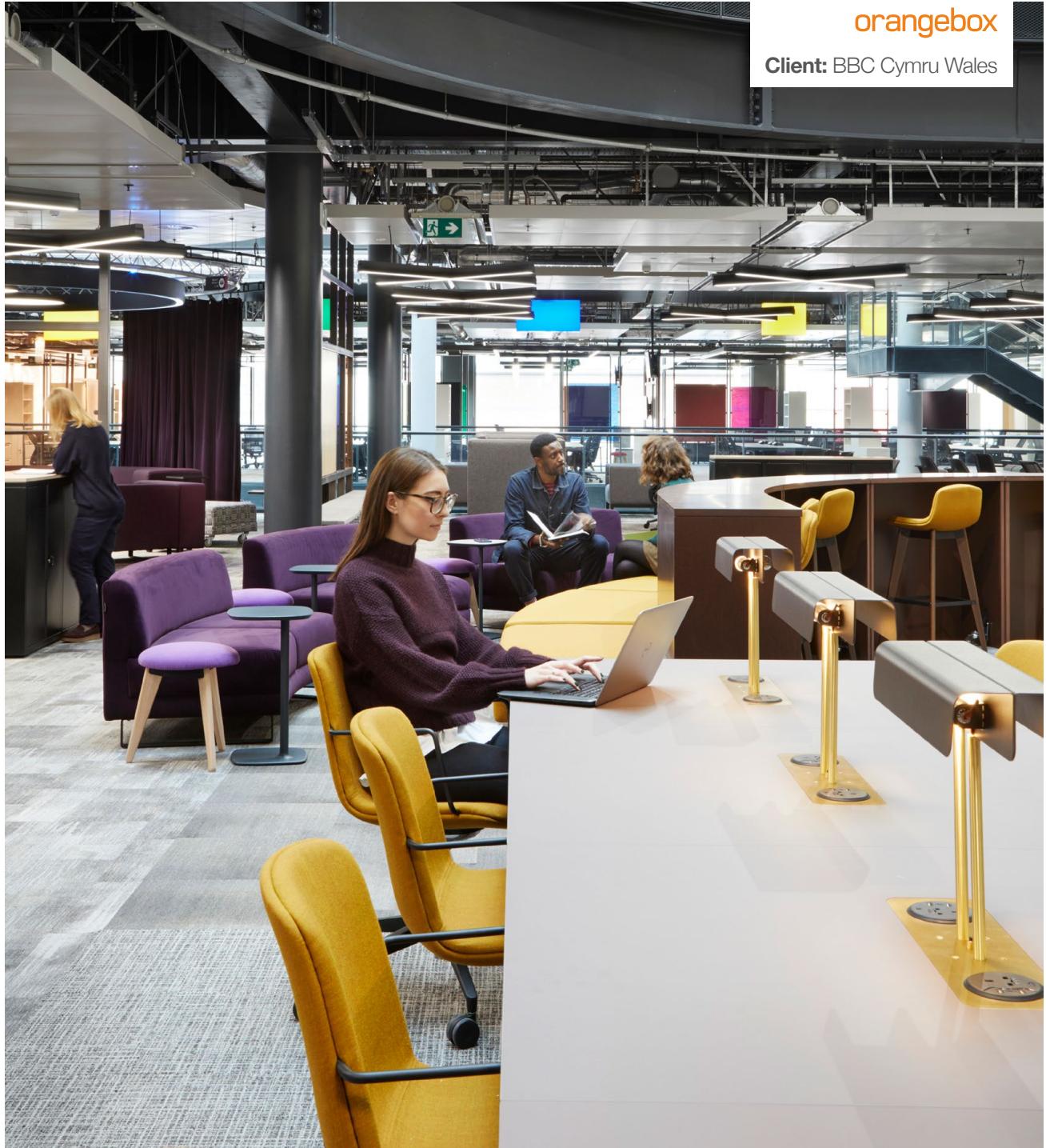
Orangebox and BBC have enjoyed a trusted relationship for the last two decades and the Cardiff HQ, with its proximity to Orangebox's own HQ, presented a wonderful opportunity for the two businesses to work together again. Multiple products from the Orangebox portfolio were specified throughout the HQ. The designers' use of Cubb chairs, stools and tables throughout the building created consistency of aesthetic, functionality and comfort, and by specifying multiple pieces of our Wooden Collection they brought a dynamism to the environment, allowing users to connect in ways their previous workspace hadn't allowed for.

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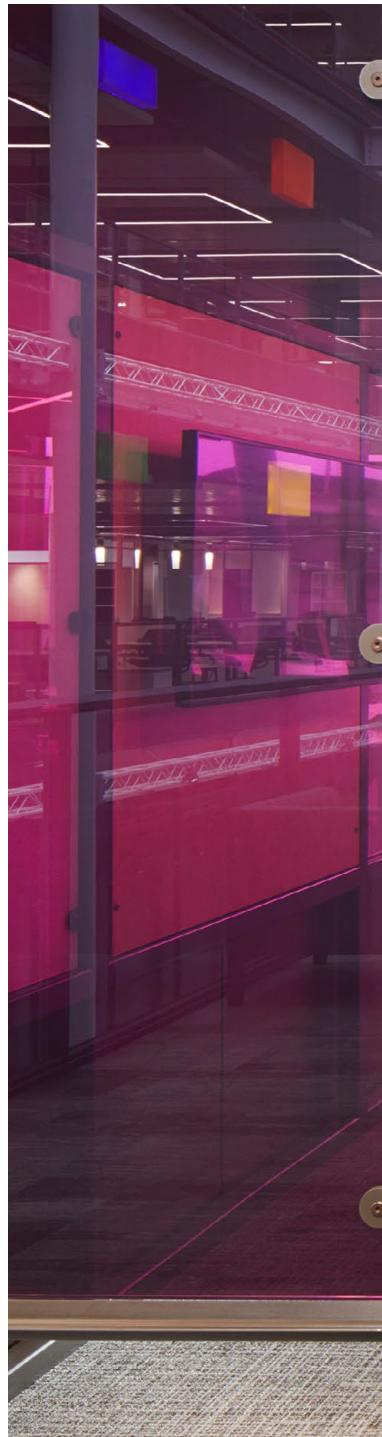
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A close-up view of an orange glass partition wall. The interior of the booth is illuminated with a red light, and there are blue lights along the top edge. A small circular handle is visible on the door.

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A wide-angle shot of an office interior. In the foreground, three people are seated around a light-colored wooden table, looking down at papers or devices. One person is wearing a green sweater, another a dark blue shirt, and the third a white shirt. To the right, a woman in a maroon sweater and glasses stands facing a wall covered in a large orange acoustic panel. She is holding a small framed picture and appears to be hanging it. The room has a modern design with exposed ceiling ductwork and pendant lights. Large windows provide natural light. To the right, a hallway leads to another office space where several framed artworks are displayed on the wall.